**Authentic Gaming strengthens Italian presence with Star Casino**

***Live roulette specialist integrates full suite of games with popular Betsson Group brand, further establishing its presence in Italy***

**Malta: 4th August 2020:** Authentic Gaming, the market-leading live roulette specialist, has strengthened its position in the Italian market after integrating its suite of games with Betsson Group’s brand, StarCasinò.

Under the deal, players at StarCasinò will be able to access games from the provider’s flagship ARENA Studio, including Blaze Roulette, Grand Roulette, 24/7 Roulette, and Auto Roulette.

In addition, StarCasinò players will also be able to sit down at real tables located on the floors of real prestigious casinos from across Europe to play alongside real players.

This is available via Authentic Roulette, which streams from casinos including: Casino International (Georgia), Bad Homburg Casino (Germany) and Aspers Stratford Casino (UK).

StarCasinò will use Authentic Gaming’s LIVE Banners marketing tool to promote the provider’s live dealer titles across its site as well as on affiliates and other media sites.

**Jonas Delin,** **CEO of Authentic Gaming**, said: “We are delighted to have partnered with Betsson to integrate our live roulette games with its StarCasinò brand.

“We have already established ourselves in Italy and this deal marks our arrival as a leader in both live roulette and in the Italian market itself.”

**Marco Strazzulla**, **Casino Manager at StarCasinò**, said: “Live casino is a popular gaming category among our players in Italy, and we want to offer them the widest range of quality live casino titles.

“Authentic Gaming has emerged as a major player in the sector, providing hugely entertaining and highly innovative live roulette titles that we know will be a big hit with our players, and is in line with our vision of offering the best customer experience in the industry.”

ENDS

**Editor’s notes:**

**About Authentic Gaming:**

Authentic Gaming is a leading supplier of live roulette, offering the widest variety and the most innovative roulette products on the market. The games are offered from state-of-the-art studios or directly from luxurious casino floors. The company was founded in 2015 and is headquartered in Malta.

**For Sales Queries, please contact:**

Magdalena Podhorska-Okolow | Chief Commercial Officer

[magdalena.podhorska@authenticgaming.com](mailto:magdalena.podhorska@authenticgaming.com%20)

**For media enquiries, please contact:**

Sarah Blackburn

GameOn Marketing

[sarah@gameon.im](mailto:sarah@gameon.im)